COBANNER.

cobanner.com · hello@cobanner.com

Website Launch Checklist

Go through every box before you press publish, and again one week after launch.

Content

- [ ] Every page proofread for spelling and facts
- [ ] Contact details correct everywhere
- [ ] Prices, hours and offers up to date
- [ ] Images have descriptive alt text
- [ ] No placeholder or test text left

Design and mobile

- [ ] Checked on phone, tablet and desktop
- [ ] Buttons and menus easy to tap
- [ ] Fonts and colors match the brand
- [ ] Favicon and logo display correctly
- [ ] Cross-browser check done

Forms and actions

- [ ] Contact form sends and arrives
- [ ] Booking or checkout tested end to end
- [ ] Thank-you message or page shown
- [ ] Spam protection switched on
- [ ] Phone and email links work

SEO basics

- [ ] Unique title and description on each page
- [ ] One H1 per page
- [ ] Search engines are allowed to index the site
- [ ] XML sitemap created and submitted
- [ ] Old URLs redirected if the site was rebuilt

Speed and security

- [ ] Images compressed
- [ ] Caching switched on
- [ ] HTTPS active with no mixed-content warnings
- [ ] Backups scheduled
- [ ] Admin passwords strong and unique

Legal and tracking

- [ ] Privacy policy published
- [ ] Cookie consent working
- [ ] Analytics installed and receiving data
- [ ] Search Console verified
- [ ] Business details shown as required

After launch: check forms again, watch Search Console for errors, and book a monthly maintenance routine. Questions? hello@cobanner.com