COBANNER.

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Website Redesign Checklist

Score your current site, then decide whether to fix, redesign or rebuild.

1. Speed and mobile

- [ ] Home page loads in under 3 seconds on a phone
- [ ] Text is readable without zooming
- [ ] Buttons are easy to tap
- [ ] Menu works on small screens
- [ ] Images are compressed

2. Message and design

- [ ] The first screen says what you do and for whom
- [ ] The design matches your current brand
- [ ] Photos are real and up to date
- [ ] Fonts and colors are consistent
- [ ] Nothing looks dated or broken

3. Conversion

- [ ] One clear call to action on every key page
- [ ] Contact details are easy to find
- [ ] Forms are short and work
- [ ] Testimonials or proof are visible
- [ ] Phone and email are clickable

4. Search visibility

- [ ] Each page has a unique title and description
- [ ] Main services have their own pages
- [ ] Site appears in Google for your name
- [ ] Site has a sitemap and HTTPS
- [ ] Google Business Profile is linked

5. Technical health

- [ ] Plugins and software are up to date
- [ ] No broken links or error pages
- [ ] Backups are running
- [ ] You can edit content yourself
- [ ] Privacy policy and cookie consent are present

6. Before you start

- [ ] Goals written down
- [ ] Content gathered (text, logo, photos)
- [ ] Examples of sites you like
- [ ] Budget range and deadline set
- [ ] Decision maker named

My score: _____ / 30 25+ keep and tune | 15-24 redesign key pages | under 15 rebuild

Want a second opinion? Send your site address and goals to hello@cobanner.com or request a free quote at cobanner.com/contact/. New clients can use our work-first, pay-later model.